COVID_EMS-IMS_Black

Survey Flow

Block: EMS-IMS-B (1 Question)

EmbeddedData
    EMS_Black_raw = ${gr://SC_a31UKlJlr0US3Gt/Score}
    IMS_Black_raw = ${gr://SC_a63eYG6bMzPXUmV/Score}

Page Break ─────────────────────────────

Start of Block: EMS-IMS-B

EMSB1 The following questions concern various reasons or motivations people might have for trying to respond in nonprejudiced ways toward Black people. Some of the reasons reflect internal-personal motivations whereas others reflect more external-social motivations. Of course, people may be motivated for both internal and external reasons; we want to emphasize that neither type of motivation is by definition better than the other. In addition, we want to be clear that we are not evaluating you or your individual responses. All your responses will be completely confidential. We are simply trying to get an idea of the types of motivations that people in general have for responding in nonprejudiced ways. If we are to learn anything useful, it is important that you respond to each of the questions openly and honestly. Please give your response according to the scale below.

	1 - Strongly Disagree (1)	2 (2)	3 (3)	4 (4)	5 (5)	6 (6)	7 (7)	8 (8)	9 - Strongly Agree (9)
Because of today's PC (politically correct) standards I try to appear nonprejudiced toward Black people. (1)	○	○	○	○	○	○	○	○	○
Being nonprejudiced toward Black people is important to my self-concept. (2)	○	○	○	○	○	○	○	○	○
I try to hide any negative thoughts about Black people in order to avoid negative reactions from others. (3)	○	○	○	○	○	○	○	○	○
Because of my personal values, I believe that using stereotypes	○	○	○	○	○	○	○	○	○

about Black people is wrong. (4)									
If I acted prejudiced toward Black people, I would be concerned that others would be angry with me. (5)	○	○	○	○	○	○	○	○	○
I am personally motivated by my beliefs to be nonprejudiced toward Black people. (6)	○	○	○	○	○	○	○	○	○
I attempt to appear nonprejudiced toward Black people in order to avoid disapproval from others. (7)	○	○	○	○	○	○	○	○	○
According to my personal values, using stereotypes about Black people is OK. (8)	○	○	○	○	○	○	○	○	○
I try to act nonprejudiced toward Black people because of pressure from others. (9)	○	○	○	○	○	○	○	○	○
I attempt to act in	○	○	○	○	○	○	○	○	○

nonprejudiced ways toward Black people because it is personally important to me. (10)